## FOR IMMEDIATE RELEASE

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## CHESAPEAKE HOSPITALITY PROMOTES BRENDA MCGREGOR TO VICE PRESIDENT OF HUMAN RESOURCES

**GREENBELT, Md.**, June 28, 2016– Chesapeake Hospitality, a dynamic third-party hotel management company, has announced that it has promoted Brenda McGregor from senior director of human resources to vice president of human resources. Kim Sims, president of Chesapeake Hospitality, made the announcement.

In addition to her current responsibilities of overseeing and managing all aspects of human resources services and support within the organization, in her new role, McGregor will now also manage the company's increasingly complex healthcare and benefits program, while working closely with senior leadership to strategically cultivate a collaborative workplace environment that reflects Chesapeake's unique culture and supports the development of Chesapeake employees.

"Throughout her career, Brenda has been a champion for the growth and development of our associates while maintaining our core values and culture," said Sims. "In accepting increased responsibility, she has consistently exceeded expectations and provided results-oriented leadership—she is a true asset for our company."

Brenda began her career with Chesapeake Hospitality more than three decades ago as a bookkeeper at EJ's Landing restaurant in College Park, Md., before she was promoted to assistant controller, a job she held for more than 17 years until making the move to Director of Human Resources. She is a member of the Society for Human Resource Management (SHRM), and her efforts have helped Chesapeake achieve one of the highest employee retention rates in the industry.

For more information about Chesapeake Hospitality, please visit www.chesapeakehospitality.com.

Greenbelt, MD-based Chesapeake Hospitality brings more than five decades and 200 collective years of executive experience to the owners of our diverse portfolio of properties nationally. Our hands-on approach using innovative and proprietary Web-based tools combined with our own deep industry knowledge ensures our revenue management strategies and investment recommendations will yield the highest revenue potential and sales growth at each of our properties. Boasting some of the highest employee retention rates in the industry, our people are with us for the long-term, ensuring owner's personal attention, excellent service and strong relationships for the duration of our partnership. Our owners may have worked with other firms, but with Chesapeake Hospitality they experience what's possible.